

To Whom:

It is very hypocritical to force the public to listen to what is profitable to a few. Those who are the few should be responsible and honorable and look to what is the most beneficial to the masses. We are against following self serving leaders. We need leadership to think about the bigger picture which is the culture of Americans and work to lift that higher.

The constant commercials, lack of variety, consistancy or continuity in todays radio is why we switched to Satilite. I choose to listen to xm radio not billions of dollars being spent bon adversitments or items I would never be interested in.

I realize that this supports our economy and that will remain to a degree but if the majority want a change spend time money and effort in that change rather than limiting peoples options. Many people choose radio and that will remain if radio can serve their needs. It seems big business may be thinking about how people serve them rather that how they are servicing people.

I have small children and I can sheild them from a powerful marketing culture that seems to dictate how families spend their money. I can protect them from content not age apporpriate while letting them experience the rich cultures and music from around the world.

I detest the potential violation of my choice to listen or not listen to what someone else thinks is important for me to buy or understand.

My understanding of the facts are very limited but I will continue to watch this issue unfold and pray that compromises in integrity that is our underlining American culture does not take place.

Those in the service industry (literally all of us) must continually make changes to service a continually changing world while continuing to hold principales and honor at the core of all decisions with limitless gratitude for what has been and will be to come.